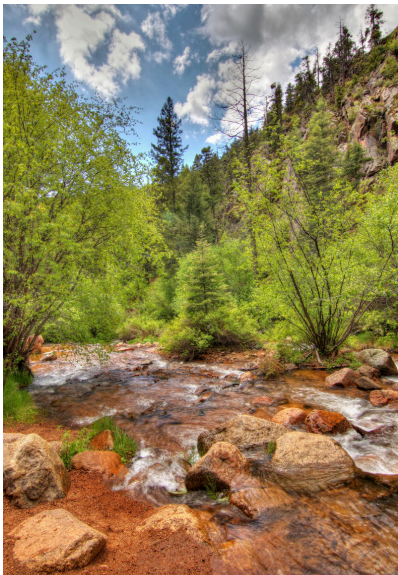


2024 Region 8 CAP Conference

July 29th - Aug 2nd at the Mountain America Expo Center In
Sandy, Utah



From the
Mountains to
the Prairies
Community
Action Is
Celebrating
60 Years!





Community Action

#WeR1000Strong

THE PROMISE OF COMMUNITY ACTION

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

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STILL HAVE QUESTIONS?

We will have staff monitoring this email to quickly answer your question:

events@caputah.org



CELEBRATING 60 YEARS

FROM THE MOUNTAINS TO THE PRAIRIES - 2024 REGION 8 CAP CONFERENCE



Dear Conference Attendee,

Welcome to the Region 8 Community Action Conference in Sandy, Utah. We appreciate your willingness to take a break from your daily work to connect with others and recharge.

This year's theme is "From the Mountains to the Prairies: Community Action Celebrates 60 Years." CAP Utah is excited to be hosting the Regional Conference on the 60th Anniversary of Community Action and we are especially excited to connect with peers from across the region – especially at the Community Action 60th Birthday Bash!

It is also a great time to reflect on the history of Community Action and its 60-year journey. Community Action has its roots in the Economic Opportunity Act of 1964 which states:

"Although the economic well-being and prosperity of the United States have progressed to a level surpassing any achieved in world history, poverty continues to be the lot of a substantial number of our people. The United States can achieve its full economic and social potential as a nation only if every individual has the opportunity to contribute to the full extent of his/her/their capabilities and to participate in the workings of our society. It is, therefore, the policy of the United States to eliminate the paradox of poverty in the midst of plenty in this Nation by opening to everyone the opportunity for education and training, the opportunity to work, and the opportunity to live in decency and dignity. It is the purpose of this Act to strengthen, supplement, and coordinate efforts in furtherance of that policy."

Although music, technology, the economy, and society continue to evolve, Community Action Agencies in Region 8 have played a pivotal role in meeting the growing challenges. On behalf of the Community Action Partnership of Utah and its network of 9 Community Action Agencies across Utah, I want to thank you for the work you do every day to empower customers, create opportunities, and to help people live with dignity. The wonderful thing about Community Action is that it works in large cities like Denver and Salt Lake City as well as small, rural communities like Ruso, North Dakota. It works because of amazing people like you!

Please enjoy your time in the Salt Lake area and stay cool!

Sincerely,

Clint Cottam, MPA, NCRT
Executive Director
Community Action Partnership of Utah



CELEBRATING 60 YEARS

FROM THE MOUNTAINS TO THE PRAIRIES - 2024 REGION 8 CAP CONFERENCE



REGION VIII COMMUNITY ACTION PARTNERSHIP

A unified voice for the region

July 30, 2024

Welcome, Conference Attendees!

On behalf of the entire Region 8 Regional Performance Innovation Consortium (RPIC), it is with sincere pleasure that we welcome you to our 2022 Community Action Conference! We are thrilled to bring everyone together in beautiful Sandy, UT for a week of learning, networking, and connecting our Region via meaningful sharing of our collective knowledge and experiences.

The Region 8 Regional Performance Innovation Consortium (RPIC) is a successful collaboration between the Community Action State Associations and State Community Services Block Grant (CSBG) Offices who serve all 75 Community Action Agencies and CSBG-eligible entities in the states of: Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming. The RPIC works closely together and alongside our National partners, including the National Community Action Partnership, CAPLAW, National Association for State Community Services Program (NASCSPP), Association of Nationally Certified ROMA Trainers (ANCRT), and Office of Community Services (OCS) to develop and bring a plethora of training opportunities to all of Region 8, including this conference!

Our conference has something for everyone! Sessions range from Organizational Management, Community Engagement and Involvement, Board Governance, Innovative Approaches, Diversity, Equity, and Inclusion (DEI), and much more! Please do take advantage of all these opportunities to learn about significant community contributions from our colleagues across the region, all in the interest of our collective mission of helping people and changing lives.

Thank you to our sponsors, our volunteers, and our hosts at the Mountain Plans Expo for making this conference possible.

A huge THANK YOU to the extraordinary staff at the Community Action Partnership of Utah for their leadership, commitment, and tireless efforts to pull off this phenomenal learning opportunity for all of us!

Once again, welcome to the Region 8 Community Action Conference! Thank you for being here!

In Partnership,

Andrea Olson, MS, CCAP, NCRT/NCRI

Region 8 RPIC Lead

Executive Director, Community Action Partnership of North Dakota

July 2024

Welcome Community Action Friends!

It is with great enthusiasm that I welcome you to the 2024 Region 8 CSBG Conference in Sandy, Utah! This year marks a momentous occasion as we celebrate 60 years of Community Action. As we gather, let's recommit ourselves to the promise of the work we do every day:

“Community Action changes people’s lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.”

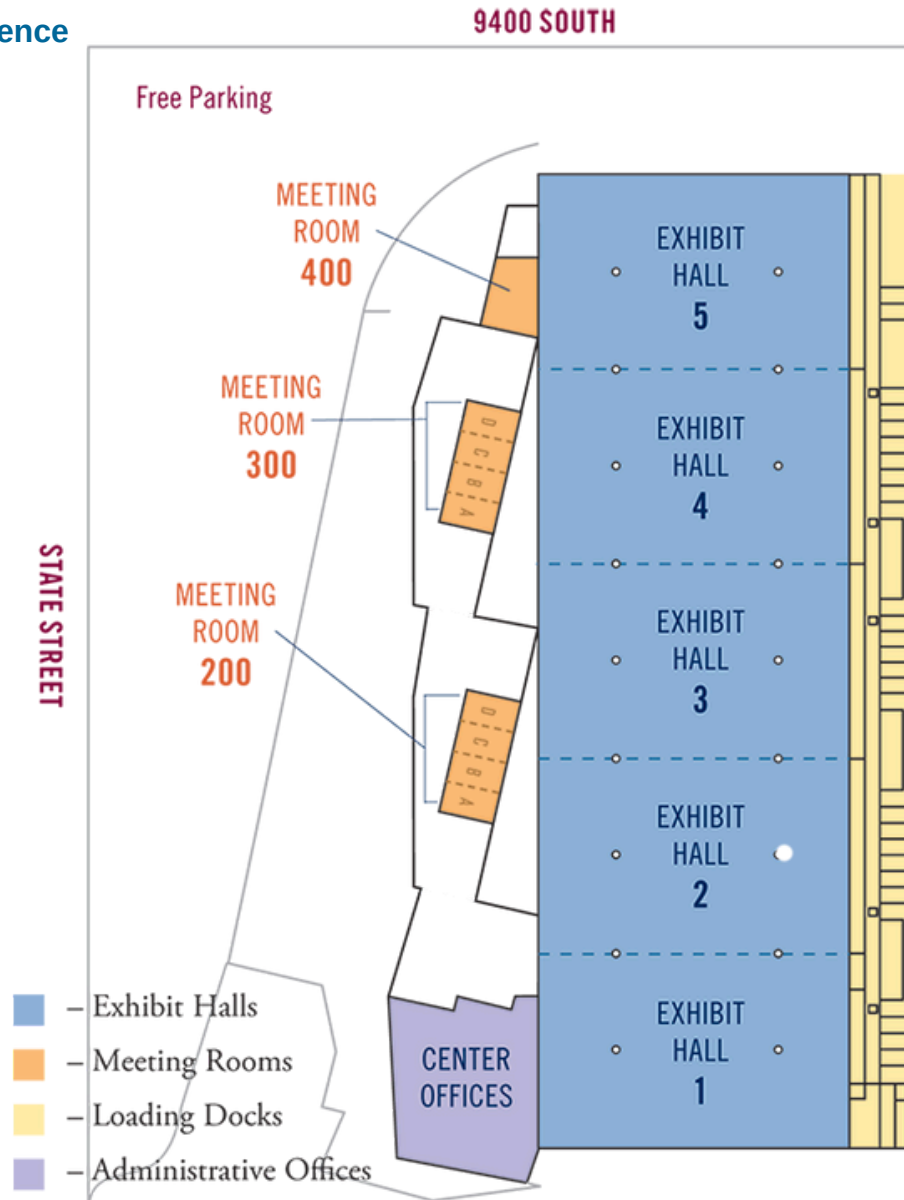
This conference offers a valuable platform to connect with colleagues, share innovative ideas, and address the challenges facing our communities. Your dedication and expertise are essential to our shared goal of creating a more equitable society. Together, we can learn from each other, build stronger partnerships, and return to our communities with renewed vigor.

I encourage you to take full advantage of the informative sessions, engaging workshops, and networking opportunities that this conference offers. Let us inspire each other, build stronger partnerships, and return to our communities with renewed energy and purpose. Your dedication to serving those in need is the cornerstone of our work, and I am confident that together, we can create lasting change.

Thank you to all who made this conference possible. Our sponsors, volunteers and our amazing hosts at the Community Action Partnership of Utah all worked tirelessly to make this event a success. I would like to extend my sincere thanks to you all for putting together such a remarkable conference. Your hard work and dedication are evident in every aspect of this event. I am truly grateful for the opportunity to gather here and I look forward to a productive and inspiring conference.

Susan Carr, NCRT
Region 8 Board Chair
CSNOW - Wyoming State Association ED





Mountain America Expo Center Layout

General Sessions and Sponsors	200 ABCD
Case Management Track.	300 A
Advocacy and Story Telling	300 B
Admin and Promising Practices.	300 C
Strategic Partnerships	300 D

CELEBRATING 60 YEARS

FROM THE MOUNTAINS TO THE PRAIRIES - 2024 REGION 8 CAP CONFERENCE



Conference At A Glance Schedule

July 29th-Aug 2nd at the Mountain America Expo Center in Sandy, Utah

July 29, 2024

3:00 - 5:00	Registration
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July 30, 2024

8:00-4:00	Pre-Conference Training Opportunities and Registration
8:00-4:00	Emotional Intelligence Training *Limited to paid pre-conference attendees
1:00-4:00	Simulation *Open to all conference attendees

July 31, 2024

8:00-8:30	Registration and Mutual of America Welcome Breakfast
8:30-9:30	Opening Session-Partner Updates-Land Acknowledgement-Taylor Cheii Begay
9:30-9:45	Break



**WORKFORCE
SERVICES**
HOUSING & COMMUNITY
DEVELOPMENT

Breakout Session One	Track 1: Case Management Room 300 A	Track 2: Advocacy and Story Telling Room 300 B	Track 3: Admin and Promising Practices Room 300 C	Track 4: Strategic Partnerships Room 300 D
9:45-10:45	Recognizing What Ails Us: Caring for the Caregiver	Social Return on Investment	CAP Law - Nuts and Bolts of CSBG Act	Diaper Bank 101

10:45-11:00	Break			
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Breakout Session Two	Track 1: Case Management Room 300 A	Track 2: Advocacy and Story Telling Room 300 B	Track 3: Admin and Promising Practices Room 300 C	Track 4: Strategic Partnerships Room 300 D
11:00-12:00	Emotional Intelligence	Examining the Social Determinants of Health in the World of Community Action	CAP Law - Strategies for Board Engagement and Retention	Digital Access Case Management Brainstorming

12:00-1:30	Lunch on your Own and Region 8 Board Lunch			
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Breakout Session Three	Track 1: Case Management Room 300 A	Track 2: Advocacy and Story Telling Room 300 B	Track 3: Admin and Promising Practices Room 300 C	Track 4: Strategic Partnerships Room 300 D
1:30-2:30	Person Centered/ Data Driven Organizational Model	Fighting Poverty - Fixing Policy Rather Than People	Communication & Your Delivery	Office of Homeless Services- Finding the Right Lens- Data

2:30-2:45	Break			
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2:45-4:15	Data Walk			
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4:15-4:30	Break			
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4:30-6:00	Community Action 60th Birthday Bash
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Aug 1, 2024

8:00-9:00	Welcome Breakfast and Legislative Updates
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9:00-9:45	Getting to Know Region 8 Association/RPIC
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9:45-10:00	Break
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10:00-10:15	Volunteerism and AmeriCorps Updates
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10:15-11:30	Keynote Speaker- Joan Muholland
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11:30-12:15	Break and Book Signing on the Concourse (Please clear 200 A-D for banquet set-up)
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12:15-2:30	Lunch and Award Ceremony
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2:30-2:45	Break
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Breakout Session Four	Track 1: Case Management Room 300 A	Track 2: Advocacy and Story Telling Room 300 B	Track 3: Admin and Promising Practices Room 300 C	Track 4: Strategic Partnerships Room 300 D
2:45-3:45	Understanding and Combating Secondary Traumatic Stress	Video Screening: Dying to Vote	Data Culture	Office of Homeless Services- Navigating the Homeless Response System

3:45-4:00	Break
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Breakout Session Five	Track 1: Case Management Room 300 A	Track 2: Advocacy and Story Telling Room 300 B	Track 3: Admin and Promising Practices Room 300 C	Track 4: Strategic Partnerships Room 300 D
4:00-5:00	Social Determinants of Health	Using Agency Data for Impact	Work/Life Burnout	Dealing Effectively with Diverse Clients
6:00-8:00	Family Night			

Aug 2, 2024

8:00-8:30	Networking Breakfast
8:30-9:45	We Are All Data People
9:45-10:00	Break
10:00-11:00	Smells Like Gen Z Spirit? Generational Differences and the Work We Do
11:15-12:15	Closing Session- Prizes



CONFERENCE AGENDA

Monday, July 29

Early Registration 3:00-5:00



Come Say Hi and Register
We will be located In Front of 200 Rooms
at the Mountain America Expo Center

Tuesday, July 30

Early Registration 7:30-11:30

Pre-Conference Training 8:00-4:00

Emotional Intelligence

Ever wonder why you are feeling the way you feel? Why some people, even you, can't have difficult conversations? Do your feelings filter into your work or day? If you answered yes to any of these then this session is for you.

Join Leticia Meitzen to learn how emotions & feelings impact your everyday life. In this session, we will discuss the benefits of developing your Emotional Intelligence and learn ways to begin or improve on this skill so that you can be a happier more confident you.

Room 300 C



Leticia Meitzen

Training and Public Relations Coordinator
Community Action of Nebraska

Leticia Meitzen is a skilled and experienced professional who has dedicated her career to empowering communities throughout the United States. She attended the University of Nebraska-Lincoln and has more than 20 years of experience working in the non-profit sector, demonstrating her commitment to making a positive impact. See more of Leticia's Bio on [CVENT](#)



CONFERENCE AGENDA

Tuesday, July 30

Pre Conference Simulation 1:00-4:00

My Name Is Annie Simulation

Join us as we explore the choices a mother experiencing poverty must make. Can you make the best choices for Annie and her children as she navigates the difficult choices poverty presents?

Room 300 B



Stefanie Jones CCAP

**Program Coordinator
Community Action
Partnership of Utah**

Wednesday, July 31

Registration and Mutual of America Welcome Breakfast 8:00-8:30

Room 200 ABCD

Land Acknowledgement 8:30

Land Acknowledgement

Yáát'ééh

My name is Taylor Begay. I am 21 years old. Dine'. I am from Red Mesa, Utah on the Navajo Nation reservation. I am a university graduate with my Associates of Science with Utah State University. I am studying Communication and American Indian Studies. I chose this path to bring awareness to my people and peers, especially the youth. I am also a student in continuing to learn my Dine' ways, I also take part in different social and ceremonial circles to further my education. See more of Taylor's Bio on [Event](#). I most prominently work in and on my own platform "The Cheii Show" a web series on Facebook that Interviews Native/Indigenous Influencers and their come-up experiences. The overall mission and goal with my platform are to Educate, Inspire, Encourage, and acknowledge indigenous youth across the nation from coast to coast, border to border that whatever you aspire to can be done, with hard work and an open mind. With my limited experience I have had the opportunity to share my skills and experience with various organizations that are youth based as a youth ambassador and leader. As such, I will be so honored and happy to serve the indigenous youth, when I was asked to be a voice for the people. Thank you for this opportunity. A'héé'éeé



Taylor Cheii Begay

Check out The Cheii Show

[Tik Tok](#)
[Facebook](#)
[Instagram](#)

Wednesday, July 31

Opening Session 8:45-9:30

Partner Updates

Join us for a welcome breakfast sponsored by Mutual of America. During the event, we will receive updates from our esteemed partners, including Clint Cottam from the Community Action Partnership of Utah, Karen Quackenbush from the Utah Department of Workforce Services - Housing and Community Development - State Community Services Office, Gavin Plazier from Mutual of America, Victor Vellvis from the Utah Diaper Bank, and Jonathon Cohen from CAPLAW.



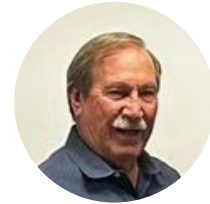
Clint Cottam

Executive Director
Community Action Partnership of Utah



Karen Quackenbush

Executive Director
Community Action Partnership of Utah



Victor Vellvis

Board Chair
Utah Diaper Bank



Gavin Plazier

Account Representative
Mutual of America



Johnathan Cohen

Program Lead and Staff Attorney
Community Action Program Legal Services Inc.

Sponsor Updates

Mutual Of America

CAPLAW

SESSION ONE 9:45-10:45

Wednesday, July 31



Mary Beth Vogel-Ferguson

Mary Beth Vogel-Ferguson, PhD, CSW received her Ph.D. in Social Work from the University of Utah. For the past 23 years, she has directed research studies and program evaluations with state and regional level government agencies and is currently the principal investigator of several studies sponsored by Utah's Dept. of Workforce Services and the Utah Dept. of Health. These studies include evaluations of the work focused cash assistance program, refugee support programs, employment for formerly chronically homeless individuals and implementation of trauma-informed approaches across the state. She has assisted all levels of agency management, from senior leadership to front line workers, in using data for program and policy development.

300 A

Recognizing What Ails Us: Caring for the Caregiver!

Serving others can be incredibly fulfilling! Then why does it sometimes feel so hard? In this session, we will explore how brushing up against others' intense challenges can impact our own wellbeing. Participants will be challenged to identify the impact of this work on personal well-being and how to make this rich and rewarding work sustainable over time.

Learning Objectives:

- Gain a better understanding of the basic definition of trauma and its impacts on us when we encounter it in others.
- Add skills for recognizing the signs and symptoms of fatigue within ourselves so we can both respond well to others and maintain our own personal wellbeing.



Fred Richmond

Frederick Richmond is the Founder and President of The Center for Applied Management Practices (CAMP), established in 1998, with offices in Denver, CO and Camp Hill, PA. In 1998 in partnership with the Community Action Association of Pennsylvania, Fred co-founded the National ROMA Peer-to-Peer Training Program and developed the ROMA curriculum. More Bio in [Event](#).



Ben Richmond

Benjamin Richmond is the Chief Executive Officer of The Center for Applied Management Practices, Inc. (CAMP). In addition to his administrative and management duties, he is instrumental in the continual design and development of CAMP's eLogic Genesis software and developing the technological component of the Person-Centered/Data Driven organizational framework for service delivery. See more bio in [Event](#).

300 B

Social Return on Investment

Community Action Agencies (CAAs) act as a safety net for individuals and families helping them strengthen family relationships, achieve economic security, and overall good health and well-being. All too often, the role and contribution of CAAs to the greater good of the individual and community is not understood. The challenge is to demonstrate both the social and economic impact social services have in their respective communities.

In Community Action, we are data collectors and can account for the delivery and impact of our services. Can we use this same data to tell a different story, that funding Community Action is a not only for a good cause but is a good investment as well?

This session will explore how SROI can be an effective tool for demonstrating success with a "modest" SROI and a "sneak" preview of a new online SROI Calculator.



Johnathan Cohen

Jonathan Cohen is the Program Lead and Staff Attorney at CAPLAW. He advises community action agencies on legal issues related to organizational governance, tax-exempt law, and federal government grant compliance. Prior to joining CAPLAW, Jon conducted research and wrote business case studies on organizational change management and strategy for Harvard Business School. He has also practiced business law in Boston, worked to promote international human rights with Human Rights Watch in Washington, D.C., and organized around environmental justice issues in Hartford, CT. Jon earned a bachelor's degree from Trinity College, a master's from the London School of Economics and Political Science, and a law degree from Northeastern University School of Law.

300 C

CAP Law - Nuts and Bolts of CSBG Act

The Community Services Block Grant (CSBG) Act is the legal cornerstone of Community Action. While the Act itself is short, it contains many important requirements. This session offers an introduction to the Act for Community Action newcomers and serves as a refresher for seasoned leaders. Topics covered will include an overview of laws and guidance relevant to CAAs; uses of CSBG funds; income eligibility; tripartite boards; state plans; monitoring; and funding reduction and termination.

SESSION ONE 9:45-10:45



Joanne Goldblum

Joanne Samuel Goldblum serves as chief executive officer of National Diaper Bank Network (NDBN) and Alliance for Period Supplies (APS), a nonprofit organization founded in 2011. Under her leadership, NDBN directs a nationwide movement dedicated to helping individuals, children and families access the material basic necessities – including clean, dry diapers, period supplies and other basic needs – they require to thrive and reach their full potential. In February 2021, Joanne and co-author, journalist and activist Colleen Shaddox released the book *Broke in America: Seeing, Understanding and Ending U.S. Poverty*. The book offers a crucial road map to fixing public policy and securing a brighter future for all. See more bio on [Cvent](#).

300 D

Diaper Bank 101

As founder of the Connecticut Diaper Bank and CEO of the National Diaper Bank Network, Joanne is in a unique position to describe the history and current operation of diaper banks in America.

What began with a small group of like-minded civic leaders who collected and gave out free diapers to struggling families in their local communities is now the National Diaper Bank Network (NDBN). Recognized as the foremost authority on diaper need in America, NDBN leads a national movement to address the lack of material basic needs among children and families living in poverty.

The National Diaper Bank Network (NDBN), in partnership with our members, works to end diaper need in the United States.

NDBN connects and supports the country's more than 240 community-based diaper banks that collect, store and distribute free diapers to struggling families. The Network serves nearly 320,000 children throughout the country each month.

SESSION TWO 11:00 - 12:00



Leticia Meitzen

Leticia Meitzen is a skilled and experienced professional who has dedicated her career to empowering communities throughout the United States. She attended the University of Nebraska-Lincoln and has more than 20 years of experience working in the non-profit sector, demonstrating her commitment to making a positive impact. See more of Leticia's Bio on [CVENT](#)

300 A

Emotional Intelligence

Ever wonder why you are feeling the way you feel? Why some people, even you, can't have difficult conversations? Do your feelings filter into your work or day? If you answered yes to any of these then this session is for you.

Join Leticia Meitzen to learn how emotions & feelings impact your everyday life. In this session, we will discuss the benefits of developing your Emotional Intelligence and learn ways to begin or improve on this skill so that you can be a happier more confident you.



Susan Carr

Susan Carr, formerly the CEO of Compass Center for Families in Sheridan and Johnson Counties, now leads as Executive Director of Community Services Network of Wyoming. With a background spanning from community newspapers to federal grant management to organizational change management, Susan brings extensive experience in CSBG Wyoming sub-grantee, grantee, training and technical assistance roles and as a National Certified ROMA Trainer. See more of Susan's Bio on [CVENT](#).

300 B

Examining the Social Determinants of Health in the world of Community Action

According to current research, Cumulative poverty is one of the leading causes of death in the United States, trailing only behind heart disease, cancer and smoking and is associated with a 42% increase in mortality. So why should case workers in Community Action be concerned? In this presentation, we will explore the concept of social determinants of health (SDOH) and why they are critical for community action work. We will discuss how SDOH shape health outcomes and how community-based efforts can address these factors to create a healthier future for all.

SESSION TWO 11:00-12:00



Jonathan Cohen

Jonathan Cohen is the Program Lead and Staff Attorney at CAPLAW. He advises community action agencies on legal issues related to organizational governance, tax-exempt law, and federal government grant compliance. Prior to joining CAPLAW, Jon conducted research and wrote business case studies on organizational change management and strategy for Harvard Business School. See more of Jonathan's Bio on [Event](#).

300 C

CAP Law - Strategies for Board Engagement and Retention

Active and engaged board members who possess diverse, yet complementary skillsets and expertise help position an organization to succeed and amplify its impact in the community and beyond. Within the context of the federal CSBG tripartite board requirements, we will explore ways to promote board member development and retention through strategic recruitment. We will discuss how to engage board members so that their skills and knowledge are put to the best possible use.



Vikram Ravi

Vikram Ravi joined the National Telecommunications and Information Administration (NTIA) in August 2022 as the federal program officer (FPO) for the State of Utah. In this role, Vikram coordinates partnerships and outreach with the state and local governments, community groups, and other entities with a vested interest on NTIA's high-speed internet grant programs and policy issues.

To read more of Vikram's Bio go to [Event](#).

300 D

Digital Access Case Management Brainstorming Session

The session will provide a brief overview of what digital equity and inclusion is, available low-cost or free resources for clients, funding opportunities for agencies, and best practices that can be incorporated into case management work. This will be followed by a brainstorming activity and group discussion of barriers and opportunities to help clients achieve their goals through being able to more fully participate in a digital world.

LUNCH ON YOUR OWN 12:00-1:30 *REGION 8 BOARD MEETING IN ROOM 200 ABCD

SESSION THREE 1:30-2:30



Fred Richmond

Frederick Richmond is the Founder and President of The Center for Applied Management Practices (CAMP), established in 1998, with offices in Denver, CO and Camp Hill, PA. See above for additional bio information.



Ben Richmond

Benjamin Richmond is the Chief Executive Officer of The Center for Applied Management Practices, Inc. (CAMP). See above for additional bio information.

300 A

Person-Centered/Data Driven Organizational Model, Scarcity and Universal Basic Income

"Data-drivenness is about building tools, abilities, and, most crucially, a culture that acts on data." It's about acquiring and analyzing data to make better decisions. An organization must be collecting data, and it has to be the right data. It also has to be timely, accurate, clean, unbiased; and perhaps most importantly, it has to be trustworthy. "Without data you're just another person with an opinion".

Scarcity is not having the resources to effectively manage an organization or at the client level, not having the resources to achieve well-being. This session will explore how Scarcity negatively impacts the organization and the person.

An alternative to the traditional human services delivery system is Universal Basic Income (UBI). We'll take a look into the future of how UBI could change the current way human services are administered and delivered.

SESSION THREE 1:30-2:30



Joanne Goldblum

Joanne Samuel Goldblum serves as chief executive officer of National Diaper Bank Network (NDBN) and Alliance for Period Supplies (APS), a nonprofit organization founded in 2011. Under her leadership, NDBN directs a nationwide movement dedicated to helping individuals. See more of Joanne's Bio on [Cvent](#).

300 B

Fighting poverty – Fixing Policy rather than People

Nearly 40 million people in the United States live below the poverty line—about \$26,200 for a family of four. Low-income families and individuals are everywhere, from cities to rural communities. While poverty is commonly seen as a personal failure, or a deficiency of character or knowledge, it's actually the result of bad policy.

Public policy has purposefully erected barriers that deny access to basic needs, creating a society where people can easily become trapped—not because we lack the resources to lift them out, but because we are actively choosing not to. Poverty is close to inevitable for low-wage workers and their children, and a large percentage of these people, despite qualifying for it, do not receive government aid.

From Joanne Samuel Goldblum and Colleen Shaddox, *Broke in America* offers an eye-opening and galvanizing look at life in poverty in this country: how circumstances and public policy conspire to keep people poor, and the concrete steps we can take to end poverty for good.

So far, our attempted solutions have fallen short because they try to "fix" poor people rather than address the underlying problems. Fortunately, it's much easier to fix policy than people.



Leticia Meitzen

Leticia Meitzen is a skilled and experienced professional who has dedicated her career to empowering communities throughout the United States. See more of Leticia's Bio above or on [CVENT](#).

300 C

Communication & Your Delivery Session

Learn how your vocal delivery can help or impact your communication. From rate, volume, pitch, articulation, and fluency – in this session, you will learn how your vocal delivery can be a powerful tool in the work you do.

Thank you for working to end poverty in Utah. Now more than ever.

We're honored to support the Community Action Partnership of Utah as it works to help our neighbors in need move toward a brighter future. Especially now.

Mutual of America is proud to sponsor the Virtual CAP Conference.



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SESSION THREE 1:30-2:30



Joseph Jensen

Joseph Jensen brings nearly a decade of experience in homeless services and homeless data management for service providers and state government to his role as the data manager of the Office of Homeless Services of the Department of Workforce Services. His team is responsible for supporting statewide data collection and analysis efforts to better understand who experiences homelessness in Utah and improve the performance of the state's homelessness response system. He is passionate about making data more person-centric, digestible, and actionable for communities.

300 D

Homeless Office - Finding the Right Lens: Clarifying Needs and Identifying Impact with Homelessness Data

Understanding who experiences homelessness and the impact of services are essential components in building an effective homeless response system. In this session, we will explore various homelessness data sources, identify their strengths and limitations, and discuss how to combine these sources to better meet the needs of our communities.

DATA WALK 2:45-4:15



Maribeth Schneber-Rhemrev

Maribeth has proudly served the Community Action network since 2010 at the local, state, and national levels, including at a local Community Action Agency where she provided direct services, facilitated agency planning and continuous improvement efforts; serving at the state level as Kentucky's Director of Family Support where she led the state team responsible for administration and implementation of SNAP, TANF, Medicaid, CSBG, and LIHEAP; and at the national level as the CSBG State Assistance Director at the National Association for State Community Services Programs (NASCSPP) where she supported CSBG Lead Agencies to effectively administer CSBG and address poverty at the state level. Maribeth is a Certified Community Action Professional, certified Results Oriented Management and Accountability Trainer, certified Project Management Professional, and holds a Master of Public Administration with a specialization in law and public policy. Maribeth is an avid animal lover and enjoys hiking and being in nature. Maribeth lives in Louisville, Kentucky with her spouse and dogs.

Room 200 ABCD

Data Walk

The data walk seeks to engage participants in reflection about the current state of the Region VIII nutrition and financial well-being landscapes and uncover opportunities for action. The data walk will engage participants by showcasing Region VIII data related to nutrition and financial-wellbeing by moving through stations with facilitators who will guide conversation to prompt reflection before returning to tables to reflect on the experience and how it could be used within the network. You can learn more about Data Walks as a practice in this short video from the Urban Institute: <https://www.youtube.com/watch?v=wD814JOUyRM&t=10s>

See additional Information about the Data Walk on [Cvent](#)

COMMUNITY ACTION 60TH BIRTHDAY BASH 4:30-6:00

Join the party right after
the data walk!

- Heavy Appetizers
- Cash Bar
- Dirty Sodal
- Birthday Cake
- Music

Room 300 ABC



David Bradley

[Link to Bio](#)



Jennifer Godfrey

[Link to Bio](#)



Joseph Jensen

[Link to Bio](#)



Andrea Olsen

[Link to Bio](#)



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WELCOME BREAKFAST AND LEGISLATIVE UPDATE 8:00-9:00

David Bradley

For more than 40 years, David Bradley has been one of Washington's leading advocates on behalf of low-income programs. In 1981, David helped found the National Community Action Foundation (NCAF).

NCAF represents funding and policy interests of the nation's 1000 Community Action Agencies before Congress and the Executive Branch. In this role at NCAF, David was the primary architect of the Community Services Block Grant (CSBG).

He and his wife Nancy reside in Fredericksburg, Virginia. David's passion for politics and poverty is matched by his interest in reading and baseball.

David's mentor, Sargent Shriver, perhaps described David's advocacy best when he wrote "no one has done more to keep the War on Poverty fresh in the hearts and minds of individuals than David Bradley."

200 ABCD

Welcome Breakfast and Legislative Updates

We will hear from David Bradley the Chief Executive Officer and Co-Founder of the National Community Action Foundation. Come learn about the happenings in Washington D.C.



GENERAL SESSION 9:00-9:45

Community Action Regional and National Partner Updates

Hear from representatives of the Region VIII Regional Performance and Innovation Consortium (RPIC), Region VIII Community Action Partnership, and the National Community Action Partnership on updates from the region and country.

200 ABCD



Andrea Olson
Executive Director
Community Action Partnership of
North Dakota - Fargo, ND



Susan Carr
Executive Director, NCRT
Community Services Network of
Wyoming



Maribeth Schneber-Rhemrev
Director, Organizational Capacity
Building
National Community Action
Partnership

GENERAL SESSION 10:00-10:15



Mindy Jensen

Kara Patin is a Licensed Clinical Social Worker who graduated with a Master of Social Work from the University of Utah in 2014. She has worked on research teams to evaluate the presence and impact of trauma in public service organizations, and in community mental health agencies as a clinical mental health therapist. She strives to deepen her understanding of trauma and the implications it can have on the functioning of individuals and communities. She is the founder of Noble Soul Therapy where she practices with advanced training in trauma recovery therapies and works with the University of Utah where she has developed and delivered trauma specific trainings to state and local agencies around Utah to thousands of employees working within the helping professions. She is passionate about the implementation of trauma informed practices and recovery on all levels. She is originally from Los Angeles, CA, and now resides in Denver, CO with her husband. She enjoys travelling, expressive arts, and working on community development projects locally and abroad.

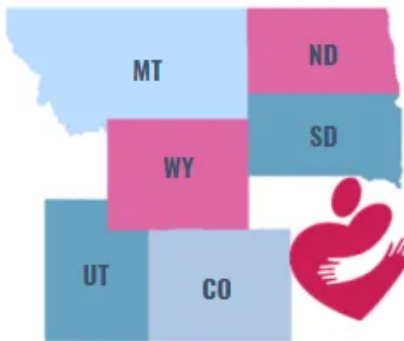
200 ABCD

Volunteerism and AmeriCorps Updates

Wow, did you know that the AmeriCorps VISTA program was actually born out of the same legislation that created Community Action in 1964? It's amazing to think about the impact that State Service Commissions have had on supporting volunteer work and National Service across the country for the past 30 years. And get this - Community Services Block Grant (CSBG) funds can even be used as a match for AmeriCorps, which is a federal funding source! How cool is that? But that's not all - Community Action Agencies in Region VIII are really making a difference by using AmeriCorps members and community volunteers to achieve their mission. As we celebrate 60 years of Community Action, it's important to remember the close relationship that it has with volunteerism and National Service. And guess what? You can join in on the action too! Mindy Jensen from UServe Utah is here to provide updates on service and National Service. So let's get involved and make a difference together!

Herbein

CPA



Region VIII RPIC
Regional Performance
Innovative Consortium



Keynote Speaker 10:15-11:30

Introduction of Keynote Speaker

Clint Cottam is Executive Director of CAP Utah. He is a Nationally Certified ROMA Trainer serves on a number of state, regional, and national workgroups and boards.

Clint is a native of St. George, Utah and previously served as Director of Community Action at Five County Associations of Governments - working with food, transportation, asset development, and housing programs.

See Clints full bio on [Cvent](#).

Moderated by Loki Mulholland

Loki Mulholland is an Emmy-winning filmmaker, author, activist, and son of civil rights icon, Joan Trumpauer Mulholland. His work has received over 40 Telly Awards and his films on race and social justice issues have won over 20 Best Documentary awards. Loki is the author of multiple books including "She Stood for Freedom" and "Get Back to the Counter". His films have appeared on Showtime, PBS and Amazon where "The Uncomfortable Truth" has been viewed over three million times. Loki is a member of Omega Psi Phi Fraternity, Incorporated and speaks all over the country on issues of race and social justice. In 2023, Loki received an Honorary Doctorate from Ithaca College. He is the founder and Executive Director of the Joan Trumpauer Mulholland Foundation which was created to end racism through education.

Clint Cottam



Executive Director
Community Action Partnership of Utah

Loki Mulholland



Executive Director
Joan Trumpauer Mulholland
Foundation

JOAN TRUMPAUER MULHOLLAND-KEYNOTE

She Stood for Freedom

Her Freedom Rider mugshot has been called one of the most iconic in American history. By the time she was 23 years old, Joan Trumpauer Mulholland participated in over 50 sit-ins and demonstrations including the Freedom Rides, the Jackson Woolworth's Sit-in, the March on Washington, the Meredith March and the Selma to Montgomery March. Her path has crossed with some of the biggest names in the Civil Rights Movement: Martin Luther King, Medgar Evers, Fannie Lou Hamer, John Lewis, Diane Nash and Julian Bond to name a few.

In 2023 Joan received an honorary doctorate from Tougaloo College. She is also the recipient of the 2020 Simeon Booker Award for Courage, the 2019 International Civil Rights Museum Trailblazer Award, the 2015 National Civil Rights Museum Freedom Award, the Delta Sigma Theta Sorority, Incorporated Annual Award of Honor and the Anti-Defamation League Annual Heroes Against Hate Award.



**Joan Trumpauer
Mulholland**

Freedom Fighter



200 ABCD

****Joan will be signing books outside of rooms 200 ABCD. Please exit the ballroom so staff can set up for the awards banquet**

AWARDS BANQUET 1:15-2:30



Clint Cottam

Executive Director
Community Action Partnership
of Utah

Room 200 ABCD

Excellence in Community Action Awards Ceremony

Community Action Partnership of Utah recognizes exceptional individuals that have demonstrated dedication and leadership in preventing and eradicating poverty over the last year. Nominations came from throughout the statewide network.

2024 Excellence In Community Action Awards

Excellence in Community Action - Individual

Catherine Goold, Community Action Services and Food Bank

Excellence in Community Action - Individual

Valisha Hawkins, Uintah Basin Association of Governments

Excellence in Community Action - Volunteer

Amy Brindley, Utah Community Action

Excellence in Community Action - Public Official

Mayor Kelly Bush, Mayor Kearns

Excellence in Community Action - Public Official

Mayor Danny Van Wagoner, Mayor CastleDale

Excellence in Community Action - Emerging Leaders

Sloan Martz, Community Action Services and Food Bank

Excellence in Community Action - Community Partner

Ogden Civic Action Network (OgdenCAN)

CAP Utah Lifetime Achievement Award

Tina Jansson, Utah Community Action

CAP Utah Lifetime Achievement Award

Maureen Allred, R6 Regional Council

SESSION FOUR 2:45-3:45



Kelly Brignoni

Kelly Brignoni completed a master's degree in clinical psychology from Pepperdine University and is a licensed and family therapist. Ms. Brignoni currently works for the Los Angeles County Department of Mental Health as a mental health clinician. Ms. Brignoni utilizes her training in Dialectical Behavior Therapy (DBT), Cognitive Behavior Therapy (CBT), Trauma-Focused Cognitive Behavior Therapy (TF-CBT) and Eye Movement De-Sensitization (EMDR) to help clients create change in their own lives and is particularly focused on helping individuals recognize, understand, and heal from trauma. Ms. Brignoni currently serves as Team Lead for the American Indian Counseling Center's DBT program which helps treat clients with emotional and behavioral dysregulation to become more effective in their own lives. Ms. Brignoni also champions underserved populations by participating in programs that strive to create greater access to mental health services throughout Los Angeles County.

300 A

Understanding and Combating Secondary Traumatic Stress

Individuals in helping professions are often repeatedly exposed to stories of trauma and hardship from those they serve. This can result in secondary traumatic stress, a complex emotional and psychological reaction that occurs when individuals indirectly experience the distress and suffering of others who have undergone traumatic events. This condition can have a profound impact on an individual's mental and physical health, relationships with others and job effectiveness. This presentation provides an overview of secondary traumatic stress, identifies symptoms, explores factors that contribute to its development and provides coping strategies to help professionals maintain their overall well-being.

Objectives:

Following this course, participants will be able to:

1. Understand secondary traumatic stress.
2. Identify symptoms and contributing factors.
3. Utilize coping strategies.



Loki Mulholland

Executive Director Joan Trumpauer
Mulholland Foundation

See Bio above or visit [Cvent](#).

300 B

Video Screening Dying to Vote

Community Action's history is tied to a rich history of empowering those without a voice and in the Civil Rights Movement.

"Dying to Vote" is a new film that details history of the voter intimidation in America and those who died for the right to vote. Centered on the story of Vernon Dahmer, a civil rights leader in Mississippi who was killed for trying to register African Americans to vote, "Dying to Vote" features his son, Dennis Dahmer, Rep. Bennie Thompson, and narration by acclaimed actor, Gregory Alan Williams.



Stuart Jones

CEO and Founder
Acorn Evaluation, Inc

Stuart Jones is the CEO and Founder of Acorn Evaluation, Inc and Acorn Learning. Acorn works with Community Action, Head Start, and Early Head Start programs nationwide, supporting their teams to create and sustain positive change in their leadership and management culture. Stuart has spent over 20 years working as a professional evaluator and consultant, focusing on organizations that work to end poverty and/or serve the early childhood community. His experience includes responsibility for large-scale process and outcomes evaluations of the California Department of Education, First 5 San Diego, San Diego County Office of Education, Rady Children's Hospital, and federal Even Start grant programs, focusing on community and family engagement, early childhood education, family literacy, developmental screening, smoking cessation, breastfeeding education, and access to healthcare. He currently serves as lead instructor for the National Head Start Association's Data Literacy Credential. Stuart holds a master's degree in developmental psychology and is a father of five.

300 C

Data Culture

How does your staff think and feel about data – the word itself, the tasks associated with it, the meetings and reports and forms and protocols, and the ultimate value of it – is often a "make or break" factor in a CAP agency's overall success. If you are a manager or leader in your CAP program, join us for a session to explore how to "tactically approach" the challenge of staff perception of data, with a leadership tool you can use right away!

SESSION FOUR 2:45-3:45



Peggy Green

Peggy Green (she/her) is currently a Program Manager in the State of Utah Office of Homeless Services and acts as the Collaborative Applicant for the Balance of State. Peggy leads the Homeless Systems Coordination team supporting Local Homeless Councils in Utah to build effective homeless response systems, based on solutions appropriate to each community. She serves on the Utah Housing Coalition, Association of Fundraising Professionals, and Utah Nonprofit Association boards. She is committed to The State Strategic Plan on Homelessness, believing every community has the potential to create robust homeless response systems utilizing collaboration of resources, creativity, and passion.



Jenn Campbell

Jennifer Campbell, MPA, is the Executive Director of the statewide Utah Domestic Violence Coalition. This federally designated nonprofit specializes in advocacy, collaboration, and technical support for all the agencies offering shelter and supportive services to individuals impacted by domestic violence. Previously, she served at South Valley Services, a domestic violence crisis shelter, for 11 years, six as the Executive Director. Jen is committed to empowering survivors through education, advocacy, and policy.

300 D

Homeless Office - Navigating the Homeless Response System

Understanding who experiences homelessness and the impact of services are essential components in building an effective homeless response system. In this session, we will explore various homelessness data sources, identify their strengths and limitations, and discuss how to combine these sources to better meet the needs of our communities.

SESSION FIVE 4:00-5:00



Fred Richmond

President, The Center for Applied Management Practices, Inc.



Ben Richmond

Chief Executive Officer, The Center for Applied Management Practices, Inc.

300 A

Social Determinants of Health

Social Determinants of Health (SDOH) are conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks. More than 80 percent of a person's health is tied to factors other than clinical care including availability of or access to nutritious food, health care, safe and affordable housing, education opportunities for all ages, reliable transportation, and community supports.

This session will explore how Community Action can use and already uses SDOH indicators to assess its clients with the goal of providing services to improve health, well-being, and quality of life.



SESSION FIVE 4:00-5:00



Maribeth Schneber-Rhemrev

Kelly Brignoni completed a master's degree in clinical psychology from Pepperdine University and is a licensed and family therapist. Ms. Brignoni currently works for the Los Angeles County Department of Mental Health as a mental health clinician. Ms. Brignoni utilizes her training in Dialectical Behavior Therapy (DBT), Cognitive Behavior Therapy (CBT), Trauma-Focused Cognitive Behavior Therapy (TF-CBT) and Eye Movement De-Sensitization (EMDR) to help clients create change in their own lives and is particularly focused on helping individuals recognize, understand, and heal from trauma. Ms. Brignoni currently serves as Team Lead for the American Indian Counseling Center's DBT program which helps treat clients with emotional and behavioral dysregulation to become more effective in their own lives. Ms. Brignoni also champions underserved populations by participating in programs that strive to create greater access to mental health services throughout Los Angeles County.

300 B

Using Agency Data for Impact

The CSBG Annual Report is rich with data that can be harnessed to drive improvement and agency impact. This session will explore strategies for enhancing community assessments, refining client services, and optimizing agency processes by analyzing and leveraging CSBG Annual Report data. By leveraging the ROMA framework, we'll demonstrate how to turn data into impactful strategies that meet community needs, improve service delivery, and drive outcomes. Join us to discover how data-informed decision-making can transform your agency's impact!



Leticia Meitzen

Training and Public Relations
Coordinator
Community Action of Nebraska

See Bio above or visit [Cvent](#)

300 C

Work / Life Burnout

In today's world burnout rates are than ever. In this session, you will learn not only what burnout looks like but also gain knowledge on how to lower the risk of burnout, recognize and reduce stress, and gain some tools & methods on how to create a healthier, happier sense of well-being.



Kelly Brignoni

Los Angeles County Department of
Mental Health

See bio above or visit [Cvent](#)

300 D

Dealing Effectively with Difficult Clients

Professionals who assist clients in need play a vital role in addressing mental health, homelessness, poverty, and other life challenges. Often, these individuals are experiencing a low point in their lives and are overwhelmed by their circumstances. This can result in challenging client interactions that leave professionals feeling frustrated, ineffective, and exhausted. The on-going drain of working with difficult clients can contribute to an increase in job burnout and a decrease in life satisfaction. This presentation explores the challenges of dealing with difficult clients, discusses the impact on professionals and offers strategies to deal effectively with clients in a variety of settings.

KARAOKE GAME NIGHT 6:00-8:00

Get ready to blow off some steam and have some fun after a long week of learning and growing! Join us for the Thursday Night Social, where you can enjoy karaoke and games with your friends and family. If you missed making friendship bracelets at the Super Hero Event last month now is your second chance. Come make bracelets and enjoy each others company. Bring your best karaoke voices and let's make it a night to remember!

200 ABCD

Friday, August 2

NETWORKING BREAKFAST 8:00-8:30

Grab some light breakfast items and find some new friends to connect at the networking breakfast!

GENERAL SESSION 8:30-9:45



Stuart Jones

CEO and Founder
Acorn Evaluation, Inc

See bio above or visit [Cvent](#)

We Are All Data People

Can DATA be a positive word? Join us for this general session to explore the “real” role of data in Community Action – not just the ongoing reporting burden that everyone shares every day. We’ll talk about what data (actually) is, why it matters, what it looks like when everyone likes it and uses it, and how it helps everyone fulfil the mission of lifting people out of poverty. We’ll learn some useful terminology, and leave knowing that we are all data people!

GENERAL SESSION 10:00-11:00



Mackey Smith

VP of People and Strategy Consulting
Herbein + Company, Inc.

Mackey Smith is the VP of People and Strategy Consulting at Herbein, a national professional services firm of over 325 team members. Mackey is a leadership coach and consultant, and facilitates over 75 leadership retreats and focus groups each year across a variety of industries, with an emphasis in nonprofits. His clients are often at a strategic inflection point, including crisis management, a need for conflict resolution, competing interests amongst stakeholders, operational inefficiencies, and emerging threats from political and workforce related shifts. While Mackey works with various types of nonprofits, he specializes in the Community Action and Domestic Violence service provider spaces. Consulting CAP Agencies and DV Shelters across the country, Mackey focuses on the topics of strategic planning, funding diversification, risk management, and executive coaching and culture building.

Smells Like Gen Z Spirit? Generational Differences and the Work We Do

Can DATA be a positive word? Join us for this general session to explore the “real” role of data in Community Action – not just the ongoing reporting burden that everyone shares every day. We’ll talk about what data (actually) is, why it matters, what it looks like when everyone likes it and uses it, and how it helps everyone fulfil the mission of lifting people out of poverty. We’ll learn some useful terminology, and leave knowing that we are all data people!

CLOSING SESSION 11:15-11:45

It's finally here! The moment you've all been waiting for! The prize drawings are about to begin!

200 ABCD

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Provo, Utah 84601

www.communityactionprovo.org

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Five County Association of Governments

Serving Beaver, Iron, Washington, Garfield,
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1070 West 1600 South, Bldg. B

St. George, Utah 84770

<https://fivecountycap.org>

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Ogden, Utah 84401

www.owcap.org

Phone: 801-399-9281

Southeastern Utah Assoc. of Local Governments

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Price, Utah 84501

www.seualg.utah.gov

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